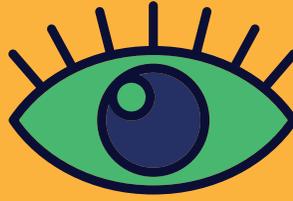
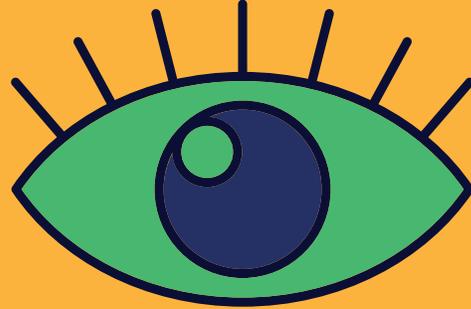
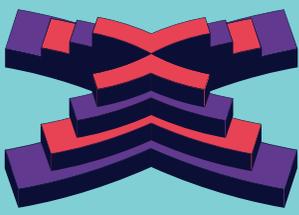


CXSF

**Defying our Destiny—
Transforming our
Creative Future**

March 25-27, 2022
Santa Fe, NM





What is your 命 ?

Discover the path to your creative destiny:



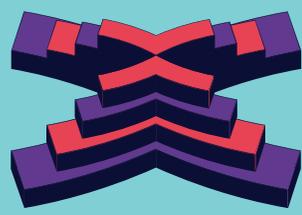
The Magician



The Philosopher



The Knight



FRIDAY, MARCH 25TH

3 – 7pm	Registration	Get your Ming talisman and get ready	NMSA Gallery
5 – 7pm	Santa Fe Railyard Art Walk	Optional	Various locations
7 – 9pm	Welcome Dinner	Hotel Santa Fe	Hotel Santa Fe
9:15 – 11pm	Meow Wolf VIP Party	Bus departs from Hotel Santa Fe to Meow Wolf at 9:15	Meow Wolf

SATURDAY, MARCH 26TH

8:30 – 9:30am	NMSA Music Performance	Musical Guests: NMSA Students Coffee and Taco Truck	SITE Santa Fe	
9:35 – 9:45am	Welcome	Alan Webber	SITE Santa Fe	
9:45 – 10:30am	Keynote: Will We Be Subjects or Citizens of the Metaverse	Robert Tercek	SITE Santa Fe	
10:30–10:45am	Break	-	SITE Santa Fe	
10:45–11:15am	Masterclass: The Experience Economy (Mc)	James Wallman	SITE Santa Fe	
10:45–11:15am		Workshop: Creative/Engineering: Magic That Works	Jordan Snyder	SITE Santa Fe
11:15–11:45am	Mc: Cultivating Creativity and Clowns	Brent Bushnell	SITE Santa Fe	
11:15–11:45am	Workshop: Demystifying Investment in Immersive Experiences	Sharon Kopp	SITE Santa Fe	
11:50–1:00pm	Lunch	-	Violet Crown	
1:10–1:30pm	Mc1: Interspecies World Sharing	Jiabao Li	NMSA Big Room	
1:30–1:50pm	Mc2: SUPER SELF: The psychedelics boom and its impact on how we create, socialize and shop	Rachel Saunders	NMSA Big Room	
1:50–2:10pm	Mc3: Become an Entrepreneur in a Month	Sahil Lavingia	NMSA Big Room	
2:10–2:30pm	Break	-	NMSA Hallway	
2:30–3:10pm	Workshop 1: Understanding Gen Z: The Future of Technology and Inclusion	Shaina Zafar, Gabe Garcia	NMSA Classroom	
2:30–3:10pm		Workshop 2: When Art is your Asset	Seth Gardenswartz Liz Natal Tonigan	NMSA Classroom
2:30–3:10pm		Workshop 3: An introduction to Web 3.0, NFTs, Defi, DAOs, and the Metaverse (and Why it Matters)	Jenjoy Roybal, Robbi Firestone	NMSA Classroom
3:10–3:50pm	Panel 1: Storytelling	Hakim Bellamy, David Bolinsky, April Cleveland, Kelly Holmes	NMSA Big Room	
3:50–4:30pm	Panel 2: Location-based Entertainment	Sophia Burton, Sean Di Ianni, Valerie St-Jean, John Connors	NMSA Big Room	
4:30–5:10pm	Panel 3: AR/VR	Lauren Cason, Connor Glass, Louise Murray, Winslow Porter	NMSA Big Room	
5:10–5:50pm	Panel 4: Investment & Entrepreneurship	Sam Langer, Manish Vora, Carrie Shaw, Trevor Loy	NMSA Big Room	
5:50–6:10pm	Farewell activities: Minting CXSF NFT	Nathan Laskar	NMSA Big Room	
7–10pm	Dinner, dance, artistic debauchery	Explore exhibits and performances, find activities, connect over drinks, and party	Farmers Market Grand Hall	

Creative Experience Demos

2-6pm
NMSA Classroom

Embodied Labs

Laika No Sleep

Winslow's Tree

Timber

SUNDAY, MARCH 27TH

9:30 – 11:30am	Brunch	-	Opuntia Cafe
10 – 11am	Fireside Chat: About Endings	James Wallman	Opuntia Cafe

Thank you to our partners and sponsors!

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