



CREATIVE x EXPERIENCE

WELCOME TO THE REBUILD

NOV 10TH: THE MORNING

 9.00 AM **Ceremonial Opening**  NMSA
Danza Tonantzin de Analco

 9.20 AM **Welcoming Remarks**
Robert Tercek, Alice Loy, Lori H. Schwartz

 9.30 AM **Featured Speakers**

LEILA AMIRSADEGHI, MICROSOFT

Amplifying Humanity: The Transformative Potential of Immersive Technologies

Immersive pioneer and subject-matter-expert across AR, VR, AI, and location-based entertainment, Leila unfolds the possibilities of immersive tech and its power to inspire action, create change, and make us more human.

LEE FRANCIS, NATIVE REALITIES

Shared Meaning in Transformational Times

Dr. Francis, an Indigenous futurist and Founder of Indigenous PopX, shares an upbeat vision of resilience in the face of great change.

 10.50 AM **Quick Coffee Break**

RACHEL JOY VICTOR

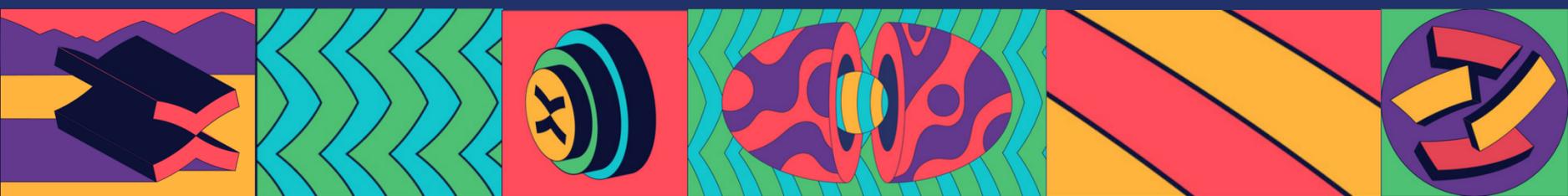
Unpacking Reality

How immersive media allows us to perceive and experience new dimensions.

 11.20 AM **Visioning Activity** Barbara Groth
Utilizing the power of wonder to envision possible futures.

 12.30 PM **Lunch with Chef Ray Naranjo ~ Manko**
A Native American with roots from the ancient Puebloans of the Southwest and the Three Fire Tribes of the Great Lakes, brings his ancestral knowledge to your plate.

PRESENTED BY CREATIVE STARTUPS & GENERAL CREATIVITY



CREATIVE EXPERIENCE

WELCOME TO THE REBUILD

NOV 10TH: THE AFTERNOON

RESILIENT
COMMUNITIES

IMMERSIVE
DESIGN

INVESTING FOR
IMPACT

PRACTICAL
HOW TO

⊗ 1.30 PM - 2.15 PM

**Raashan Ahmad
& Kelly Holmes**

Equity & Creative
Communities



Cafeteria



**Secretary Sarita Nair
& Eyal Darmon**

The Future-Proof
Workforce



A130



**Dean Newton &
Roshawn Davis**

Rethinking Return on
Investment



A131



2.15 - 3.00 PM

Rob Tercek

Collaborative Creativity: A
Deck of Cards



A132



Rachel Joy Victor

The Fundamentals
of Worldbuilding



A133



**Anthony Marquez &
Brian Osterloh**

Securing the People's Data



A131



⊗ 3.00 - 3.30 PM **Immersive Gallery & Coffee Break**

⊗ 3.30 - 4.30 PM

Mentor Match Up

Register to connect
with someone
specific or roll the
dice and Give/Get
30 minutes with a
fellow traveler.



Cafeteria



Louise Murray

How To Turn
Impossible
Visions into
Practical Reality



A131



**DC Collier &
Rob Tercek**

Generative
Collaboration
and Creativity



A132



JRoss Parrelli

The Art of the Emcee:
Finding Your Voice,
Claiming Our Stories -
rapping and crafting
cyphers as storytelling



A133



⊗ 4.30 - 4.55 PM **Moments of Magic**

Hakim Bellamy (beloved poet) & JRoss Parrelli (West Coast rapper)

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NOV 10TH: THE EVENING

 5.30 - 6.30 PM **Cocktails & Salsa Bar**

 form +
concept
gallery

Immersive Installation: Ojos Diferentes

A new way of exploring the art and history of Santa Fe

Experience an augmented reality installation designed with 10 regional artists, offering reflection on the historical contexts of Santa Fe. The gifts of these brilliant artists have opened new windows of perception in the digital realm and are an inspiration to future generation, to share stories through new and creative ways.

Musical guests: Trio CPR

 6.30 - 8.00 PM **Dinner on Your Own**

Walkable Restaurants - Reservations may be necessary.

- Tomasita's - traditional New Mexican fare \$
- Paloma - stylish Mexican cuisine \$\$\$
- Andiamo! - fine Italian dining \$\$
- Radish & Rye - American + fine whiskeys \$\$\$
- Zacatlan Restaurant \$\$
- Cowgirl BBQ \$

 8.15 - 9.00 PM **Comedy with Carlos, Zach, Tyler**

Carlos Medina is consistently voted Northern New Mexico's favored comedian and can make anyone from around here laugh at themselves—and does it all in the tightest pants you've ever seen. Órale. He is accompanied by Zach Abeyta and Tyler Lovely.

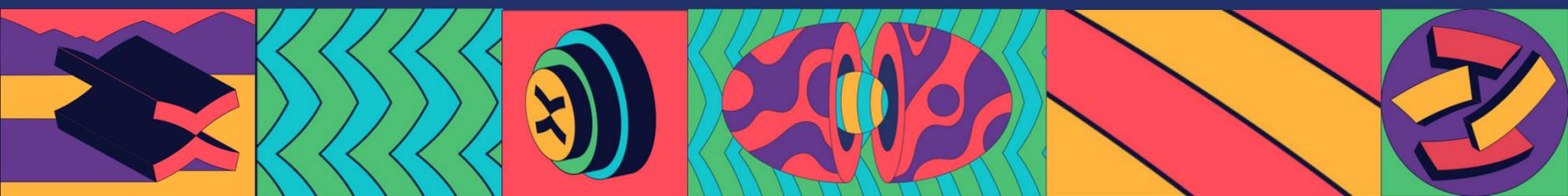
 **NMSA**
Black Box
Theatre

 9.30 PM **Film Screening: Indigenize the Plate**

Join Diné filmmaker & actress Natalie Benally (Dark Winds and Accused), and her team as they travel to a Quechuan community in Peru to discover both food-based and ceremonial similarities to practices back home on the Navajo Nation, broadening the conversations surrounding community, sustainability and sustenance. Produced and distributed nationally by PBS.

 **NMSA**
Cafeteria

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 9.00 AM **Opening Invocation**



 9.20 AM **Welcome Back!**

Robert Tercek, Alice Loy, Lori H. Schwartz

 9.30 AM **Featured Speakers**

DR. CHRIS BROOKS

Replacing Human Suffering with Human Flourishing

Dr. Brooks explores how theology is interwoven and indispensable to his work as an impact investor and his devotion to economic justice.

ROB TERCEK & BILL PUGH

The Future is 3D and Digital Twins Lead the Way

What are Digital Twins and how can they be used to build equitable, resilient communities?

 10.50 AM **Quick Coffee Break**

BOAZ ASHKENAZY

Practical Applications of AI for Startups and Communities

Explore how your community, startup, or org can begin working with AI in a responsible and value-added manner.

 11.20 AM **Worldbuilding Collective Futures**

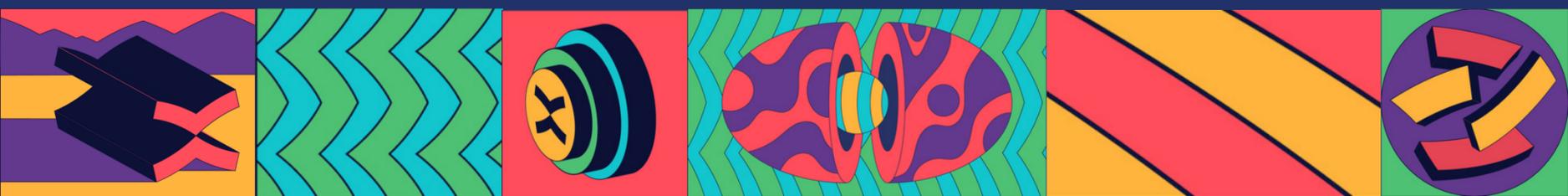
Joanna Garner

Joanna leads us through best practices in immersive worldbuilding from her time at Meow Wolf.

 12.30 PM **Lunch**

Traditional, hand-made New Mexican tamales & chile

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1.30 PM - 2.15 PM



Stephen Guerin

Data Acequias and
a Cloudless Future



Leila Amirsadeghi

Reviving the Metaverse:
Enterprise Strategies for
Harnessing this Dynamic
Medium



**Sharon Kopp
& Jose Lopez**

Structuring Investments ~
Beyond the Traditional
VC Model



2.15 - 3.00 PM

**Charles Marohn &
Kevin Doyle Jones**

Strong Towns and
Neighborhood
Economics



Sonal Soveni

Immerse Yourself
in Yourself:
Meditations and
Art Making



Michael Baker

Joy, Wonder, and
Discovery in
Immersive Media



Paul Propster

Building Stories as
Compelling Calls to
Action



3.00 - 4.30 PM **Immersive Experiences**

Make Tamales!

Multi-layered,
steeped in tradition
and chile, tamales
are easier to make
than you might
think!



Ojos Diferentes

A docent-led
discovery walk of
augmented reality
art reimagining our
nation's oldest
town.



Tea Ceremony

Eve Bradford,
oracular
practitioner, invites
you to slow down
and savor the
moments of CxSF.



**Sensory
Wonder Walk**

Join Barbara Groth
for a deep
exploration of the
world around you,
and inside you.



5.30 PM **Ceremonial Closing**

Danza Tonantzin de Analco

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Registration Required for the Below Experiences ~

7.30 - 9.30 PM **The Dome Experience at IAIA**

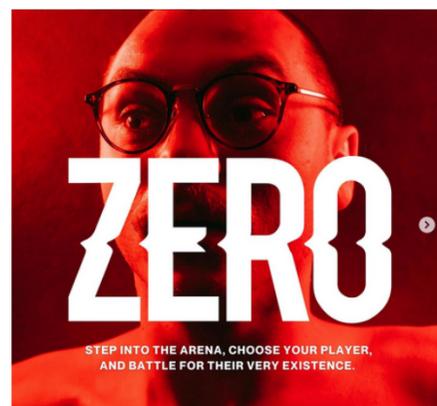
Join us for an evening of full immersion in the young talent of the world's premier institute for Indigenous artists. The IAIA Dome show displays the art of Native artists from over 20 Indigenous nations.
28 seats available.



8.30 - 10.30 PM **ZERO ~ An AI Murder Mystery**

Step into the arena, choose your player, and battle for their very existence.

The Exodus Ensemble is a national phenomenon, leading a next generation of immersive theatre.
32 seats available.



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