



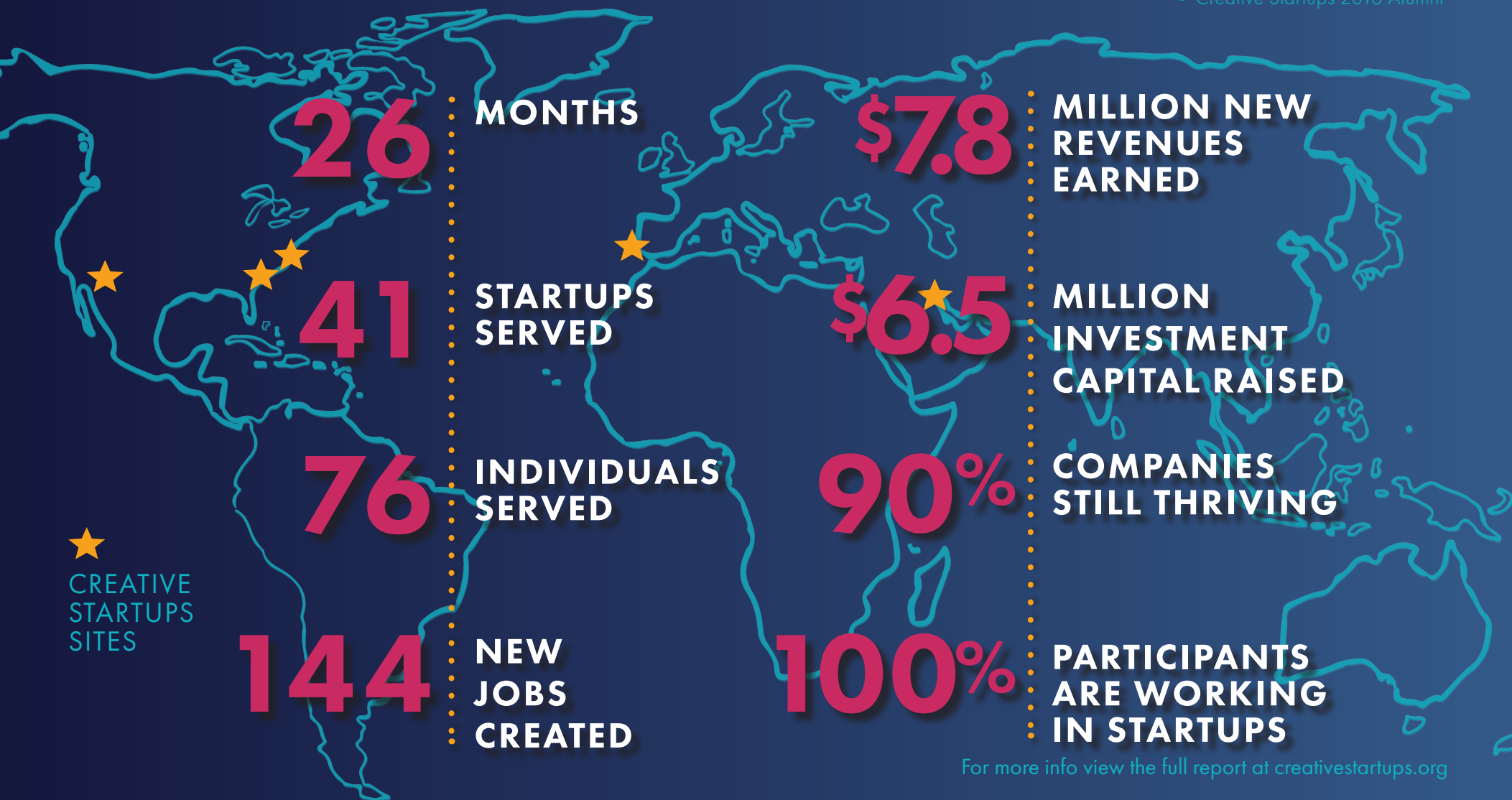
**creative
startups™**

ACCELERATOR

NETWORK IMPACT 2016

"The mentoring & teaching at Creative Startups was second to none. We worked one-on-one with visionary global leaders & now I am truly ready to grow my creative business."

- Creative Startups 2016 Alumni



For more info view the full report at creativestartups.org



creative startups™
WINSTON-SALEM

HOSTED BY

CENTER FOR CREATIVE ECONOMY

1ST COHORT

FALL **2016** ▶ **10** STARTUPS & **20** INDIVIDUALS

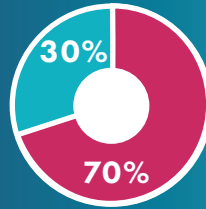
Winston-Salem Mayor, Allen Joines, proclaims September 25 - 30 as "Creative Startups Week."

PARTICIPANT DEMOGRAPHICS

60%

HAVE A CREATIVE BACKGROUND

GENDER & ETHNICITY



Female and/or Minority
Other or Prefer Not to Answer

INDUSTRIES REPRESENTED



Increased ecosystem activity

89%

REPORT IMPROVED ACCESS TO MENTORS

ACCESS TO MENTORS

Increased financial investment



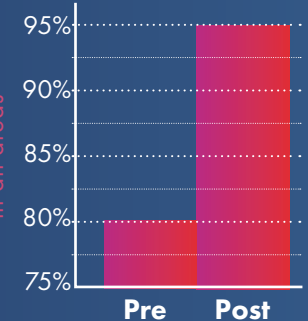
\$258K

INVESTMENT RAISED AFTER



Gains in knowledge and skills

% reporting at least "somewhat familiar" in all areas



Job growth

14

NEW FULL TIME JOBS

\$26K REVENUES BEFORE



\$496K

REVENUES AFTER



Increased self-confidence

% reporting at least "somewhat comfortable" in all areas

